

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Buying Time LLC**  
**Attention: Liz Dome**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
569667-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Dalton/D/NC Gov	DALTON FOR GOVERNOR	2211

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	569687	9797754

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Fox 8 Morning News	8-9a	-TWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -TWTF--                   4       \$150.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Tu	10/23/12	8:29 AM	Fox 8 Morning News	8-9a	:30	WDFG12TVENV106H	\$150.00   NM
2	8	W	10/24/12	8:58 AM	Fox 8 Morning News	8-9a	:30	WDFG12TVENV106H	\$150.00   NM
3	8	Th	10/25/12	8:37 AM	Fox 8 Morning News	8-9a	:30	WDFG12TVENV106H	\$150.00   NM
4	8	F	10/26/12	8:29 AM	Fox 8 Morning News	8-9a	:30	WDFG12TVENV106H	\$150.00   NM
2	10/23/12	10/26/12	FOX 8 Morning News	5-6a	-TWTF--	:30	4	\$94.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -TWTF--                   4       \$94.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Tu	10/23/12	5:48 AM	FOX 8 Morning News	5-6a	:30	WDFG12TVENV106H	\$94.00   NM
4	8	W	10/24/12	5:48 AM	FOX 8 Morning News	5-6a	:30	WDFG12TVENV106H	\$94.00   NM
5	8	Th	10/25/12	5:23 AM	FOX 8 Morning News	5-6a	:30	WDFG12TVENV106H	\$94.00   NM
3	8	F	10/26/12	4:58 AM	FOX 8 Morning News	5-6a	:30	WDFG12TVENV106H	\$94.00   NM
3	10/23/12	10/26/12	Fox 8 Morning News	730-8a	-TWTF--	:30	3	\$313.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -TWTF--                   3       \$313.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	8	Tu	10/23/12	7:39 AM	Fox 8 Morning News	730-8a	:30	WDFG12TVENV106H	\$313.00   NM
2	8	W	10/24/12	7:40 AM	Fox 8 Morning News	730-8a	:30	WDFG12TVENV106H	\$313.00   NM
1	8	Th	10/25/12	7:40 AM	Fox 8 Morning News	730-8a	:30	WDFG12TVENV106H	\$313.00   NM
4	10/23/12	10/26/12	Fox 8 Morning News	7-730a	-TWTF--	:30	3	\$313.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -TWTF--                   3       \$313.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	8	Tu	10/23/12	7:12 AM	Fox 8 Morning News	7-730a	:30	WDFG12TVENV106H	\$313.00   NM
5	8	Th	10/25/12	7:23 AM	Fox 8 Morning News	7-730a	:30	WDFG12TVENV106H	\$313.00   NM
4	8	F	10/26/12	7:13 AM	Fox 8 Morning News	7-730a	:30	WDFG12TVENV106H	\$313.00   NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
569687-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Dalton/D/NC Gov	DALTON FOR GOVERNOR	2211	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	Fox 8 Morning News	6-630a	-TWTF--	:30	3	\$313.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$313.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 8	Tu	10/23/12	6:11 AM	Fox 8 Morning News	6-630a	:30	WDFG12TVENV106H	\$313.00	NM
1 8	W	10/24/12	6:13 AM	Fox 8 Morning News	6-630a	:30	WDFG12TVENV106H	\$313.00	NM
3 8	Th	10/25/12	6:28 AM	Fox 8 Morning News	6-630a	:30	WDFG12TVENV106H	\$313.00	NM
6	10/23/12	10/26/12	Fox 8 Morning News	9a-10a	-TWTF--	:30	3	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	Tu	10/23/12	9:58 AM	Fox 8 Morning News	9a-10a	:30	WDFG12TVENV106H	\$75.00	NM
2 8	W	10/24/12	9:19 AM	Fox 8 Morning News	9a-10a	:30	WDFG12TVENV106H	\$75.00	NM
4 8	Th	10/25/12	9:09 AM	Fox 8 Morning News	9a-10a	:30	WDFG12TVENV106H	\$75.00	NM
9	10/23/12	10/26/12	Fox 8 Early News 530-6P	530-6p	-TWTF--	:30	4	\$313.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$313.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	Tu	10/23/12	5:40 PM	Fox 8 Early News 530-6P	530-6p	:30	WDFG12TVENV106H	\$313.00	NM
4 8	W	10/24/12	5:45 PM	Fox 8 Early News 530-6P	530-6p	:30	WDFG12TVENV106H	\$313.00	NM
2 8	Th	10/25/12	5:41 PM	Fox 8 Early News 530-6P	530-6p	:30	WDFG12TVENV106H	\$313.00	NM
5 8	F	10/26/12	5:43 PM	Fox 8 Early News 530-6P	530-6p	:30	WDFG12TVENV106H	\$313.00	NM
10	10/23/12	10/26/12	Fox 8 News at 5pm	5-530p	-TWTF--	:30	4	\$313.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$313.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/23/12	5:15 PM	Fox 8 News at 5pm	5-530p	:30	WDFG12TVENV106H	\$313.00	NM
2 8	W	10/24/12	5:20 PM	Fox 8 News at 5pm	5-530p	:30	WDFG12TVENV106H	\$313.00	NM
5 8	Th	10/25/12	5:16 PM	Fox 8 News at 5pm	5-530p	:30	WDFG12TVENV106H	\$313.00	NM
4 8	F	10/26/12	5:12 PM	Fox 8 News at 5pm	5-530p	:30	WDFG12TVENV106H	\$313.00	NM
11	10/23/12	10/26/12	Fox 8 News at 6pm	6-630p	-TWTF--	:30	3	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/24/12	6:19 PM	Fox 8 News at 6pm	6-630p	:30	WDFG12TVENV106H	\$500.00	NM
3 8	Th	10/25/12	6:18 PM	Fox 8 News at 6pm	6-630p	:30	WDFG12TVENV106H	\$500.00	NM
2 8	F	10/26/12	6:12 PM	Fox 8 News at 6pm	6-630p	:30	WDFG12TVENV106H	\$500.00	NM
12	10/23/12	10/26/12	Late News M-F	10-11p	-T--F--	:30	2	\$630.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T--F--	2	\$630.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	Tu	10/23/12	11:18 PM	Late News M-F	10-11p	:30	WDFG12TVENV106H	\$630.00	NM
3 8	F	10/26/12	10:48 PM	Late News M-F	10-11p	:30	WDFG12TVENV106H	\$630.00	NM

**Total Spots** 33 **Gross Total** \$9,282.00

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**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
569687-1	10/28/12	October 2012	10/01/12 - 10/26/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Dalton/D/NC Gov	DALTON FOR GOVERNOR	2211

<u>Agency Commission</u>	<b>\$1,392.30</b>
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<u>Net Amount Due</u>	<b>\$7,889.70</b>
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